

PRESS RELEASE

**Australian TRUSTED BRAND Winner for Fourth Straight Year**  
**Fujitsu General Brand is Acclaimed for Its Consumer Support**

Fujitsu General (Aust.) Pty. Ltd. (hereinafter "FG (Aust.)"), the Australian sales subsidiary of the Fujitsu General Group, has been selected as the "WINNER" in the Air Conditioner category of "TRUSTED BRANDS AUSTRALIA 2021" (hereinafter "TRUSTED BRANDS"). This is the fourth straight year that FG (Aust.) has won the award.

The TRUSTED BRANDS awards are sponsored by the Australian edition of the Reader's Digest magazine, which is published worldwide. A broad variety of product and service brands purchased and used by consumers are evaluated to select one company as "WINNER" in each of over 70 categories. Evaluations are based on the opinions of approximately 3,000 Australian consumers expressed through Internet surveys, utilizing criteria such as product/service appeal, quality, and price. FG (Aust.) has won the award every year since 2018, when the Air Conditioner category was first added. Winning companies are authorized to use the "TRUSTED BRAND WINNER" logo in their sales promotion and advertising activities throughout the year, which is of great value for the company's brand strategy.

FG (Aust.) strives to offer superior services and products that meet the needs of its customers. For example, its Wi-Fi communication device anywAiR®, compatible with Fujitsu General air conditioners sold in Oceania, allows users to turn ON/OFF and set the temperature of their air conditioners from outside the home, using a smartphone. The device can be used with any Fujitsu General air conditioners released within the past 10 years.

The company also contributes to local communities and directs support to the children who will lead the next generation. More specifically, FG (Aust.) donates money to an organization that works to support Australian children with cancer and their families.\*1

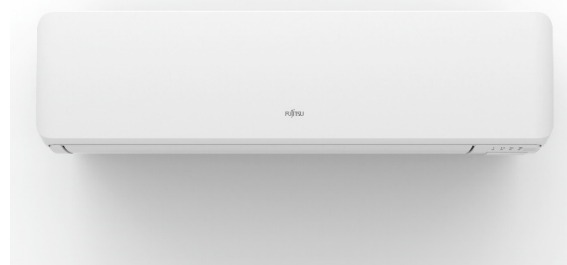
FG (Aust.) remains committed to offering high-quality, convenient products as well as contributing to the local community to help shape a sustainable society.

\*1 Sporting Chance Cancer Foundation

\* "anywAiR" is a registered trademark of Fujitsu General (Aust.) Pty. Ltd.



**"TRUSTED BRAND WINNER" logo**  
 Indicates the most trusted brand by consumers  
 Used for sales promotion and advertising



**Mainstay model in Australia**  
**Wall-mounted air conditioner indoor unit**

**Contact details**

For media inquiries, please fill in the form provided at <https://www.fujitsu-general.com/global/contact/press.html>

**Reference**

Overview of Fujitsu General (Aust.)

**Company name** Fujitsu General (Aust.) Pty Ltd.

(和名) フジツウゼネラル (オーストラリア)

**President** Philip Perham

**No. of employees** 162

**Location** 1 Telopea Place, Eastern Creek, NSW 2766, Australia

**Capital investor** 100% owned by Fujitsu General

**Business items** Sales and Maintenance of Room Air Conditioners, Packaged Air Conditioners, and VRF

**Year established** 1974