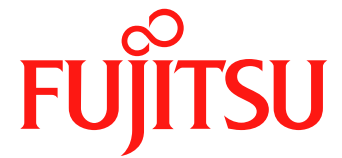
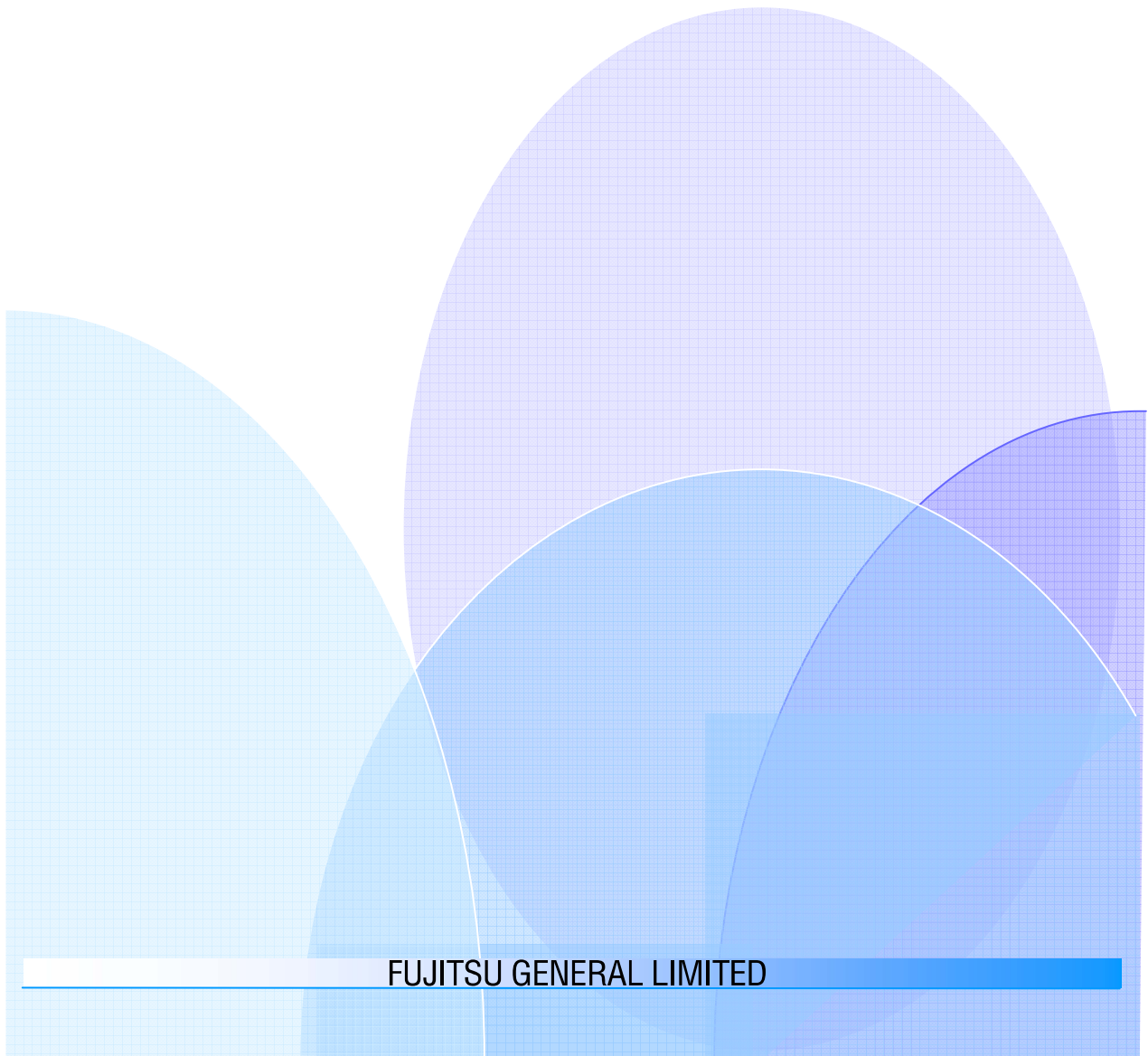


**FUJITSU GENERAL GROUP
ENVIRONMENTAL ACTIVITIES**



2010 ACHIEVEMENTS



FUJITSU GENERAL LIMITED

Corporate Overview

Name: FUJITSU GENERAL LIMITED
 Head office location: 1116, Suenaga, Takatsu-ku, Kawasaki
 213-8502, Japan
 Established: January 15, 1936
 Capital: 18,089 million yen (as of March 31, 2011)
 Net sales (consolidated): 182,105 million yen (FY2010)
 Employees (consolidated): 5,157 (as of March 31, 2011)
 Main business: Development, production, sales and service
 of products and parts of air conditioners
 and information & communication systems

Main products and services (consolidated)

[Air conditioners]

Air conditioners, VRF (Multi air conditioning system for buildings), ATW (Air-to-Water, heat-pump type hot water heating system), Electric carpets, Hot water room heaters, Deodorizers






[Information & Communication system]

Fire-fighting systems, Disaster prevention systems, POS systems, Video transmission systems, Security networking systems, Consumer wireless communication systems, Surveillance cameras, Automotive cameras, Electronic parts and unit products

[Others]

Recycling of electric home appliances
 Radio interference measurement and consulting

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Period covered:

FY2010 (April 1, 2010 – March 31, 2011)

Description referring to the future:

The matters referring to the future described in this report are the contents based on the information at the time of drawing up

Sites covered:

Reports relating to environmental activities are covering Fujitsu General Limited, domestic affiliated companies, main overseas manufacturing companies (4 companies) and main overseas sales subsidiary companies (11 companies)

Reference Guidelines:

· "Environmental Report Guideline 2007" The Ministry of Environment
 · "Environmental Report Guideline 2005" The Ministry of Environment

Message from Management

We would like to express our heartfelt sympathy to the sufferers of the Great East Japan Earthquake which occurred in March this year and sincerely hope for the earliest possible restoration of the suffered area.

Today, we are confronting the imminent problems on the earth such as global warming prevention, resource depletion, biodiversity conservation. On these problems, our company is positioning the environmental protection as one of our essential management issues and promoting the well-planned and continuous environmental activities based on the motto “In all our actions, we protect the environment and contribute to the society”, one of the corporate values of the FUJITSU GENERAL Way.

We will contribute to the reduction of environmental burden of our customers and society by creating “human-and-earth-friendly technology” and providing environmentally considerate products such as “Super Green Products” around the world in all business segments including air conditioner, information & communication system and electronic device. contribution to the global environment protection.

At present, Fujitsu General Group is working on the achievement of the important themes and goals stipulated in the “Environmental Protection Program Stage VI” which is the action program for 3 years from FY2010 to 2012.

Specifically, we will contribute to the comfortable and eco-friendly life through the development of the products pursuing the industry’s top level of environmental performance and also promote the improvement of energy consumption efficiency in our own business activities and the environmental management of the whole group in Japan and abroad. Through these activities, we will make company-wide efforts to further enhance the contribution to the global environment protection.

This time, we compiled the activities of global environmental protection of Fujitsu General Group and FY2010 environmental activity achievements as “Fujitsu General Group Environmental Activities”. In order to further enhance our environmental activities, we hope that you will kindly read the report and give us your candid comments and advices.

Junichi Murashima

President and Representative Director
Fujitsu General Limited



Basic Stance to Environment

FUJITSU GENERAL Way

The FUJITSU GENERAL Way expresses the common practice of action that all Fujitsu General Group employees should share and implement.

United by a common philosophy and guidelines, the Fujitsu General Group aims to contribute to the creation of a comfortable and safe society.

Corporate Vision

Through our constant pursuit of innovation, the Fujitsu General Group contributes to the creation of a comfortable and safe society and bring about a prosperous future that fulfils the dreams of people throughout the world.

(Fujitsu General Group business goals)

- Global business development
- Harmonious coexistence with the world's people
- Business operation with open communication

Corporate Values

<What we strive for>

Society and Environment : In all our actions, we protect the environment and contribute to the society.

Profit and Growth : We strive to meet the expectation of customers, employees and shareholders.

Shareholders and Investors : We seek to continuously increase our corporate value.

Global Perspective : We think and act from a global perspective.

<What we value>

Employees : We respect diversity and support individual growth.

Customers : We seek to be their valued and trusted partner.

Business Partners : We build mutually beneficial relationships.

Partners

Technology : We seek to create new value through innovation.

Quality : We enhance the reputation of our customers and the reliability of social infrastructure.

Principles

Global Citizenship : We act as good global citizens, attuned to the needs of society and the environment.

Customer-centric Perspective : We think from the customer's perspective and act with sincerity.

Firsthand Understanding : We act based on a firsthand understanding of the actual situation.

Spirit of Challenge : We strive to achieve our highest goals.

Speed and Agility : We act flexibly and promptly to achieve objectives.

Teamwork : We share common objectives across organizations, work as a team and act as responsible members of the team.

Code of Conduct

· We respect human rights.

· We comply with all laws and regulations.

· We act with fairness in our business dealings.

· We protect and respect intellectual property.

· We maintain confidentiality.

· We do not use our position in our organization for personal gain.

Fujitsu General Group Environmental Policy

Philosophy

The Fujitsu General Group believes that working to preserve the environment is an important part of doing business.

Based on this philosophy, we put the technology and creativity we possess to work on contributing to building a sustainable society as an information technology and home electronics company. Besides observing environmental laws and norms in the course of doing business, we carry out environmental activities on our own initiative. Moreover, the entire organization and all employees remain committed to continuing past efforts to ensure that future generation will enjoy a rich and diverse environment.

Action Plan

- Reduce environmental burden throughout every stage of the product life cycle.
- Introduce Top Runner products with even better energy and resource efficiency and 3R (reduce, reuse, recycle) compliancy.
- Prevent environmental risks that cause environmental pollution and health hazards caused as a result of using toxic chemicals and waste.
- Supply IT and home electronic products and solutions that contribute to reducing environmental burden for our customers and society and enhance environmental efficiency.
- Disclose business activities, products and solutions related to the environment, acknowledge feedback concerning them, and apply what we learn to improving our environmental activities.
- Every employee is committed to the perspective of the environment from the perspective of their own work role and as a member of the community.

Environmental Management

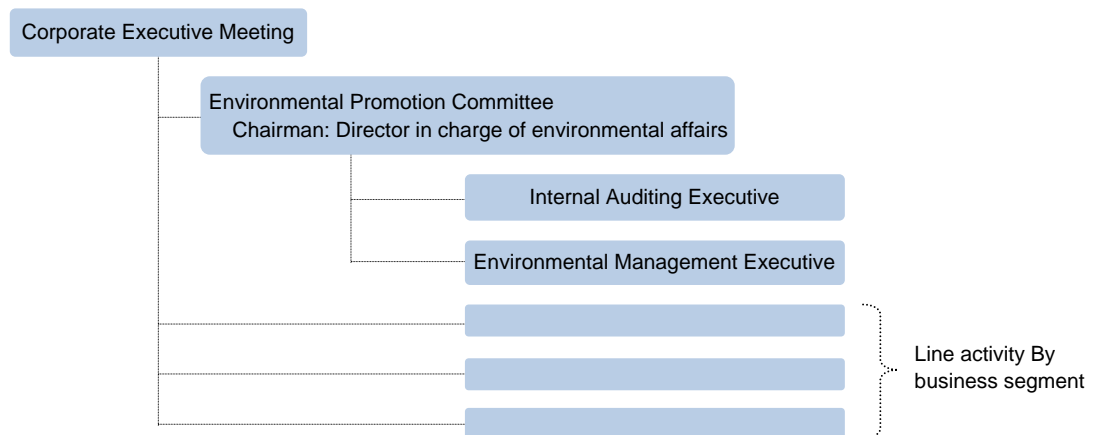
Fujitsu General Group is promoting the environmental activities based on the International Standard (ISO14001) of Environmental Management System (EMS) in order to promote voluntary and continual environmental protection activity.

Environmental Management System

We are aiming to acquire the domestic and overseas global integrated certification of in FY2012 to further strengthen the governance and company-wide environmental activity. Each of the overseas production bases (4 companies) has completed the acquisition of ISO14001 individually and all of the domestic business bases (12 companies and 26 business offices) acquired integrated certification by 2008. Overseas sales subsidiaries started the activity of the EMS establishment from FY2010 aiming to acquire the integrated certification in FY2012.

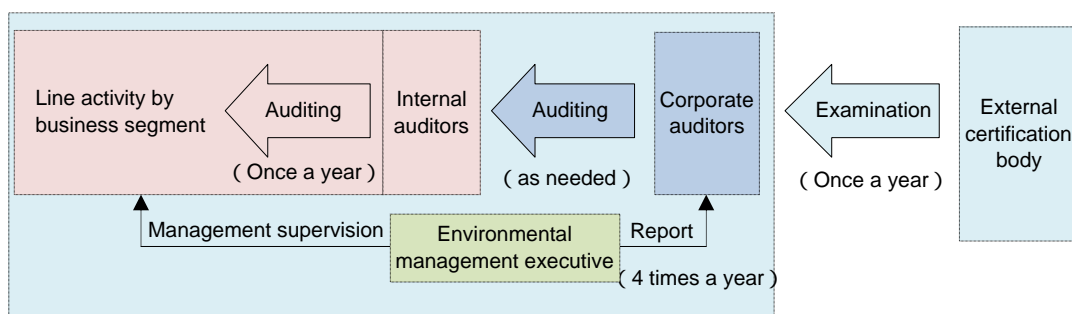
Environmental Promotion Framework

Fujitsu General Group is discussing the specific measures regarding environmental management themes and measures to materialize the “Environmental Policy” in the “Environmental Promotion Committee” held regularly and making final decision in the Corporate Executive Meeting. The contents of decision are notified from the Chairman of the Committee through the managers of organizations. Thus, all the employees are working on the environmental protection activities.



Environmental Auditing Framework

In order to operate the environmental management system properly, we are implementing the examination by external certification body and internal auditing by internal auditors once a year. For assuring the thoroughgoing compliance, the continuous improvement is also pursued by reporting on the environmental activities 4 times a year from environmental management executives to corporate auditors from FY2010. In the examination by external certification body in FY2010, two cases of minor nonconformity such as temporary employees of one organization were not included in the activity were pointed out, for which correction measures were taken.



Environmental Management

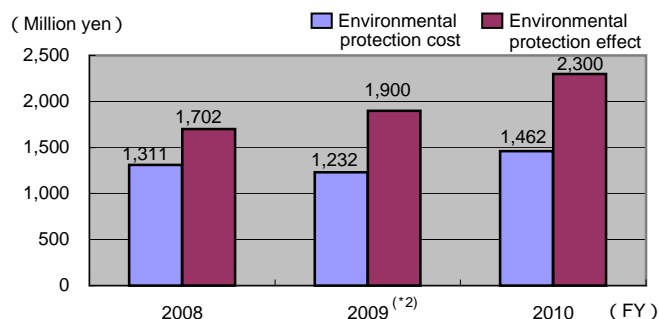
Environmental Education

Fujitsu General Group is conducting the environmental education targeting all the employees according to the program. We are implementing the general training for new employees and the programs for training “ISO14001 Internal Auditors” and also encouraging those engaged in the legal affairs to acquire the public qualifications by participating in the external trainings. In FY2010, we conducted the training focusing on the industrial waste disposal and management of CFC fill ration with the purpose to strengthen the compliance at the sales branches and newly trained internal auditors at 33 organizations to vitalize the environmental activities at each organization. Thus, the internal auditors are now staffed to all domestic organizations.

Environmental Accounting

Our environmental investment in FY2010 was 1,462 million yen (230 million yen up from the previous year) and the economic effect was 2,300 million yen (400 million yen up) and the capital investment^(*) was 81 million yen. Main cost increase factor was the increase of consignment expense to Fuji Ecocycle Ltd along with the increase of electric home appliance recycling volume.

Cost and effect



Environmental protection cost^{(*)3}

(million yen)

Item	Main contents	Capital investment amount	Cost amount ^{(*)4}
Costs in business area	Pollution prevention	Air/water pollution protection	0
	Environmental protection	Global warming prevention	20
	Resources recycling	Resources effective use	22
Sub total		42	639
Production upstream/downstream activity cost	Recycling of used products	0	510
Management activity cost	EMS, education, etc.	0	100
R&D cost	Development of environmentally-friendly products	39	213
Environmental Protection cost	Recovery of land pollution	0	0
Total		81	1,462

Economic effects relating to environmental protection

(million yen)

Item	Main contents	Amount
Revenue	Sale of valued articles by recycling	1,107
Cost saving	Energy saving, Material saving, etc.	404
Estimated effect	Sales contribution in environmentally-friendly designing, etc.	789
Total		2,300

*1 Capital investment amount aiming at environmental protection calculated by multiplying pro rata set according to the degree of “environment protection” out of the purpose of purchase of relevant equipment on each capital investment amount.

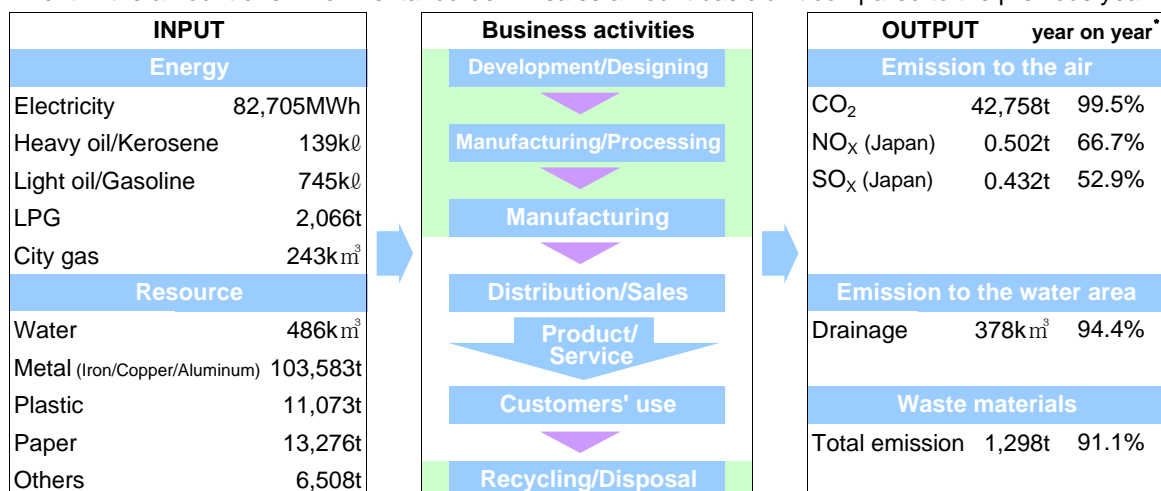
*2 In the “2010 Environmental Activities Report (2009 Achievement)”, the estimated effects are not included in the FY2009 environmental protection effects.

*3 Environmental protection cost is calculated including various expenses, personnel cost and depreciation cost of capital investment relating to environmental activities.

*4 Depreciation cost is calculated by 5-year fixed amount depreciation method and included in the cost amount.

Environmental Burden in Business Activities

The state of the amount of resources consumed (INPUT) and the amount of environmental burden emitted (OUTPUT) in the business activities of Fujitsu General Group was as shown below. There was an improvement in the amount of environmental burden in sales amount basic unit compared to the previous year.



Calculation method:

INPUT Energy
Resources

: Consumption of electricity, oil and gas in factories and business offices in FY2010

Water : Amount of water used in factories and business offices in FY2010

Materials: Input to the products shipped in FY2010

OUTPUT Air

CO₂ : CO₂ emission generated by energy consumption in factories and business offices in FY2010 (Energy consumption x CO₂ conversion factor)

NO_x, SO_x: Calculated based on the emission by measuring the substance density in the gas emitted from the exhaust vents of factories and business offices in FY2010

Water : Amount of water drained into sewage system or rivers from factories and business offices in FY2010

Wastes : Amount of wastes generated in factories and business offices in FY2010

* Comparison of OUTPUT in consolidated sales amount basic unit

Environmental Protection Program Stage VI

Fujitsu General Group established the Environmental Protection Program Stage I in 1993 and is establishing the Environmental Protection Program every three years. In the Environmental Protection Program Stage VI, we are promoting the reduction of environmental burden focusing on Development of environmentally-friendly products and technologies, Reduction of greenhouse gas emission, Extension of environmental activities to overseas sales subsidiaries and parts/material suppliers and Suppression of emission of wastes and PRTR^(*) subject chemical substances. The results in FY2010 are as follows:

Key issues	Standard		FY2010		FY2012	Related page
	FY	Unit	Target	Result	Target ^{(*)5}	
Green Products development rate ^{(*)2}	—	—	100%	100%	100%	P6
Super Green Products development rate ^{(*)2}	—	—	more than 20%	31%	30%	
Rate of development of environmentally-friendly technology	—	—	100%	75%	100%	
Reduction rate of energy consumption CO ₂ total emission	Domestic business offices	1990	Total amount	23%	24.4%	P10
	Overseas production bases	2006	Production output basic unit	12%	23.5%	
Reduction of CO ₂ emission in domestic distribution	2006	Total amount	24%	34.5%	40%	P11
Establishment of EMS ^{(*)3} at overseas sales subsidiaries	—	—	Level I ^{(*)4}	Level I	Acquisition of ISO Certification	P3
Establishment of EMS at all of our overseas business partners	—	—	Level I	Level I	Level (80%)	P9
Reduction rate of wastes	Domestic	2009	Total amount	10%	13.1%	P12
	Overseas production bases	2009	Production output basic unit	10%	37.5%	
Reduction rate of PRTR subject chemical substance emission	2005	Total amount	48%	44.4%	80%	P9

*1 PRTR : Pollutant Release and Transfer Register (Law relating the promotion of comprehension and management of emission of specified chemical substances to the environment)

*2 Targeting our products developed newly within the target year

*3 EMS : Environmental Management System (System and procedure relating to the environmental protection activity, e.g., International Standard ISO14001)

*4 Level in the Fujitsu General Group own EMS: Level I (Introductory stage), Level II (Preparation stage for acquiring third party certification)

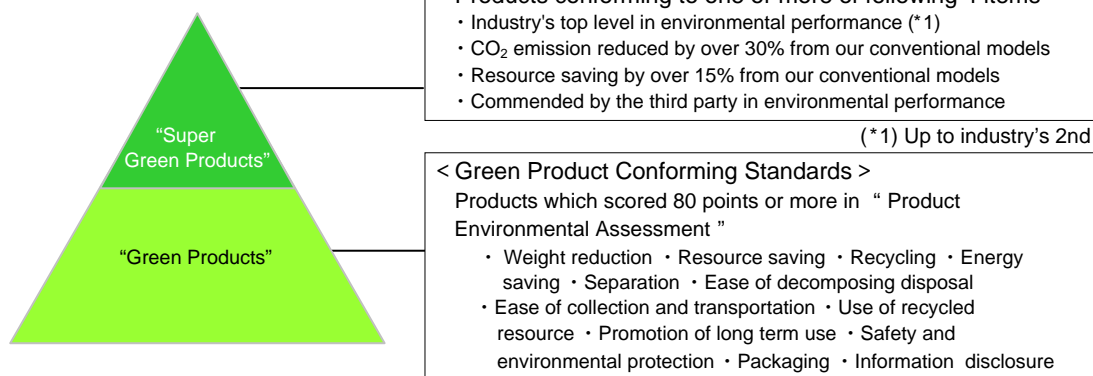
*5 Revising the setting to higher targets than initial plan based on the results of FY2010 activities

Environmental Consideration in Products

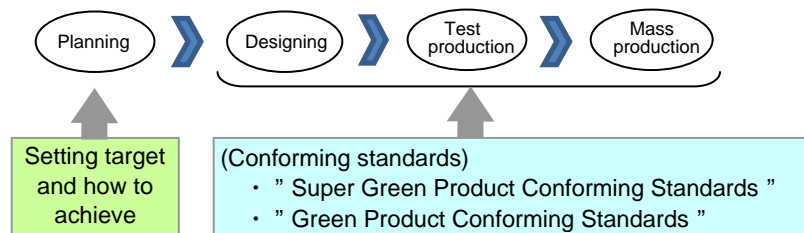
Development of “Green Products” and “Super Green Products”

Fujitsu General Group is aiming to reduce the environmental burden of the society on the whole by providing “Environmentally-friendly Products” to customers and society. We are setting targets for all the environmental elements specified in the “Product Environmental Assessment” at the product planning stage and verifying the achievement at the designing test production stage. Then, we recognize the products complying with “Green Product Conforming Standards” as “Green Products” and are working on the activity to make all the newly developed products “Green Products” after FY2010. Furthermore, out of the “Green Products”, the products which cleared one or more items out of 4 items such as the industry’s top level in environmental elements and commended by third party in the environmental performance are recognized as “Super Green Products”.

Environmentally-friendly products



Development process



In FY2010, in order to strengthen the reduction of environmental burden of “Green Products”, we raised the standard point of “Product Environmental Assessment” which is the conforming standard of Green Products from 70 to 80 points. As a result, all of 94 newly developed products have been recognized as “Green Products” which reduced environmental burden by more than 5% compared to conventional products.

In the development of “Super Green Products” which have industry’s top level environmental performance, we mainly targeted the domestic air conditioners in FY2009 but extended the target to all the products in FY2010, as a result of which 29 models of “Super Green Products” were developed, 31% out of 94 models of “Green Products” of FY2010.

Development of Environmentally-friendly Technology

We are pushing forward the development of energy-saving technology which is our core technology. As for air conditioners, we continue to develop the high density multi-path heat exchanger with our own technology in which both energy-saving and high power are compatible. In the PLAZION deodorizer, the enhancement of deodorizing performance by double coating of the catalyst was realized. In the digital wireless base station, the energy-saving technology of digital circuit getting high transmission power with small power consumption was developed. As to the in-vehicle camera, the energy-saving technology was established by the development of the dedicated LSI with high integration and software.

Examples of Super Green Products Development

Model No.	Reason for recognition
-----------	------------------------

Domestic air conditioner

Energy saving by high density multi-path heat exchanger

“nocria Z series”



Energy saving

AS-Z56A2-W and 2 other models
Industry’s top level in seasonal power consumption

“nocria S series”



Energy saving

AS-S28A-W/AS-S40A2-W
Reducing CO₂ mission at operation by 30% compared to conventional model^(*1)

“V series”



Energy saving

AS-V25A-W/AS-V28A-W
Reducing CO₂ mission at operation by 30% compared to conventional model

Overseas air conditioner

Energy saving by high density multi-path heat exchanger

“Multi-type air conditioners for North America”



Energy saving

AQUA48LAT8 and 12 other models
Industry’s top level in SEER (Seasonal Energy Efficiency Ratio)^(*2)

“Air conditioners for Oceania”



Energy saving

ASTG09LVCA and 3 other models
Energy-saving performance improved by 30% compared to conventional model

“Air conditioners for China”



Energy saving

AWQZ12LCC/AWQZ18LCC
Energy-saving consumption efficiency improved by over 30% compared to conventional model

Deodorizing equipment

Downsizing by enhancing deodorizing effect with double coating of the catalyst

“Deodorizing equipment”



Energy saving

DAS-303W
Reducing product cubic volume by 27% compared to conventional model

*1 Products which have equal function to FY2000 models

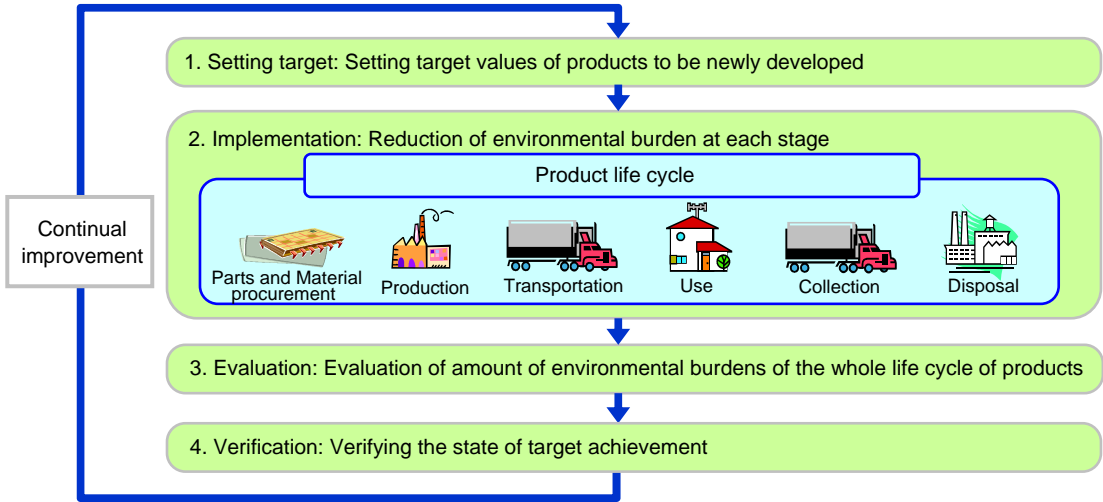
*2 Stands for Seasonal Energy Efficiency Ratio. Calculated by dividing total cooling volume (Btu/h) in usable period of ordinary year by electricity (Wh) consumed in the same period.

Environmental Consideration in Products

Life Cycle Assessment

Fujitsu General Group developed “LCA Automatic Calculation System” in FY2010 to reduce the environmental burdens of the whole life cycle of the products from parts and materials procurement to disposal. By this system, we started to implement LCA for typical models of all product groups of Fujitsu General Group including air conditioners for domestic and overseas markets. From FY2011, we are implementing LCA for all products developed newly. We will also promote the activity to reduce the environmental burden at each stage of product life cycle.

LCA Activity System (Example: Air conditioner)

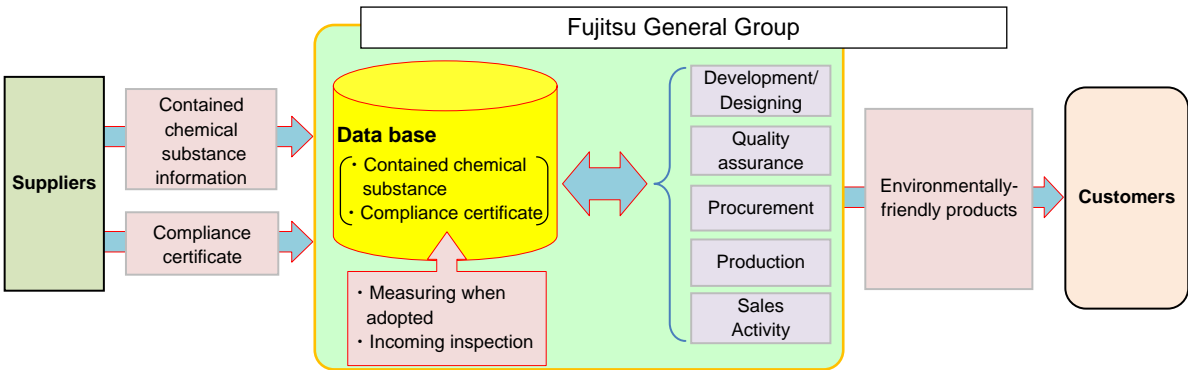


Measures against Chemical Substance Restriction

Fujitsu General Group is complying with the regulations in Japan and abroad regarding the chemical substances contained in the products by establishing and operating its own system.

In order to minimize the risk due to the chemical substances contained in the products, we are receiving information on the chemical substances contained in the parts and materials from suppliers and making integrated management on the state of the containments.

Also, with regard to the specified substances prohibited to use by law, we are implementing our own measurement and confirming the non-containment when adopting new parts and materials. We are providing the products which do not contain the specified prohibited substances by conducting the incoming inspection of the parts and materials at the time of production.



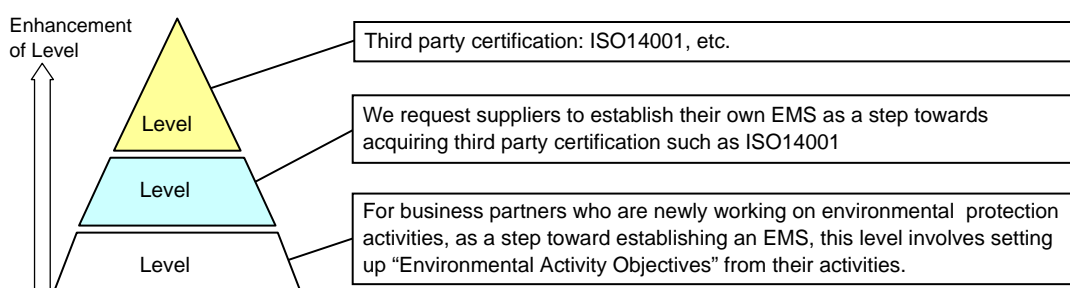
Environmental Consideration in Business Activities

Green Procurement

Fujitsu General Group is implementing the environmentally-friendly activities from the stage of material procurement. Specifically, while requesting our suppliers to tackle the environmental protection, we are promoting the procurement of parts and materials containing less environmental burden and no harmful substances.

To that end, we are asking our suppliers for their cooperation regarding the observation of the restriction of specified chemical substance based on “Fujitsu Group Green Procurement Standards” and “Harmful Substance Non-containment Requirement Specifications”, establishment of Environmental Management System (EMS), establishment of Chemical substance Management System (CMS)^(*), reduction of energy consumption CO₂ emission and biodiversity protection. In FY2010, the purchasing department and quality assurance department of overseas production bases conducted the guidance and auditing for establishing EMS for 118 suppliers which had not established EMS, as a result of which all of the suppliers have established EMS up to today.

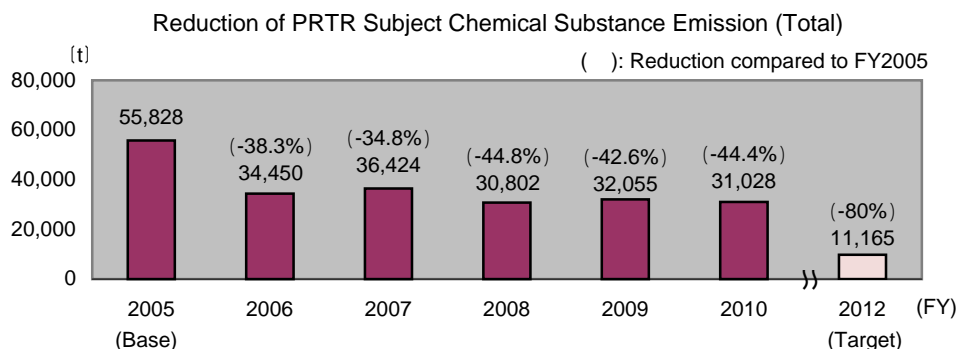
Environmental Management System



*1 Chemical substance management system based on the concept of “Chemical Substance Management Guideline” published by JGPSS (Japan Green Procurement Survey Standardization initiative) and JAMP (Joint Article Management Promotion-consortium)

PRTR Subject Chemical Substance Emission Restraint

We are working on the improvement of production efficiency and change of materials to restrict the emission of xylene and toluene contained in the varnish solvent used for the production of motors. In FY2010, the emission was reduced in production quantity basic unit by 47% compared to the previous year in domestic factories and 7% in overseas factories (the effect of changing was limited to 2 months) by changing to the solvent containing less PRTR subject chemical substance (Containment rate: 80% → 27.5%). Consequently, the technical possibility of the change to the varnish containing almost no PRTR subject chemical substance has become certain.



PRTR : Pollutant Release and Transfer Register (Law relating the promotion of comprehension and management of emission of specified chemical substances to the environment., e.g., xylene and toluene used when manufacturing motors in case of Fujitsu General Group.

Environmental Consideration in Business Activities

Reduction of Energy Consumption CO₂

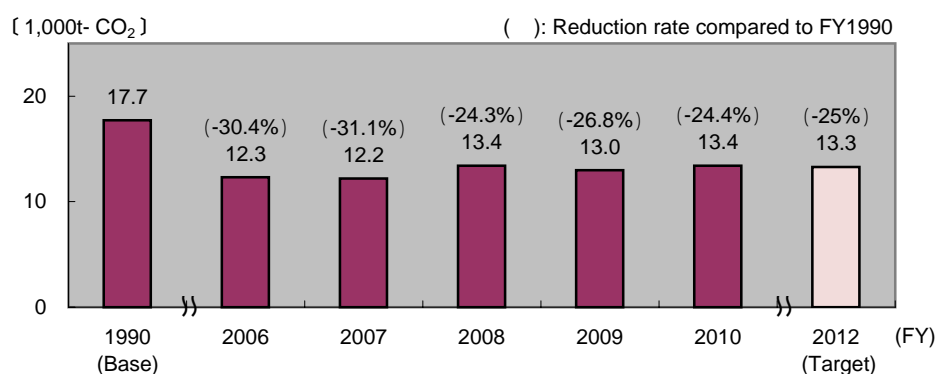
Fujitsu General Group is making company-wide efforts for the prevention of global warming setting up the reduction of energy consumption CO₂ emission as important challenge in the Environmental Protection Program Stage VI.

In FY2010, under such circumstances as economic recovery in Europe, heat wave in Japan and various other areas in Northern Hemisphere, government subsidy for energy-saving products, demand increase in emerging countries, we increased the sales of air conditioners by releasing the products excelling in the energy-saving performance and strengthening the sales channels. As a result, our energy consumption in business activities in Japan and abroad increased. To this, the production bases in Japan and abroad continued to strive to enhance the energy consumption efficiency by thoroughgoing production innovation activity.

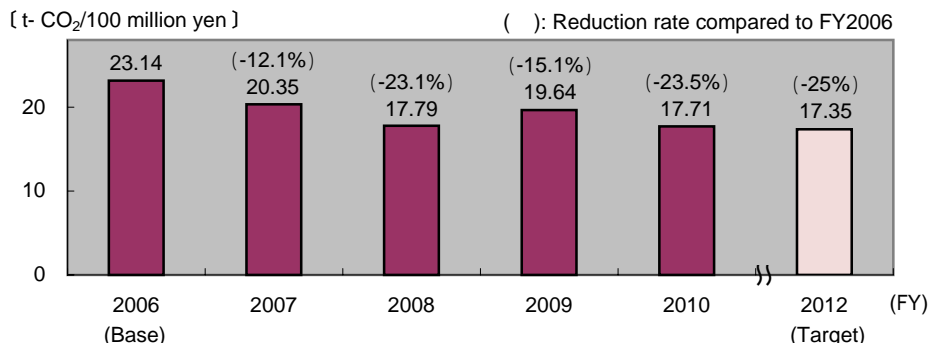
Also, we established the guideline regarding the energy-saving investment for equipment, based on which CO₂ emission reduction effect and economic evaluation are conducted for promoting effective energy-saving activity. As one example, we started the energy-saving renovation of air conditioner test equipment which accounts for large part of electricity consumption at Kawasaki head office. Besides, we made electricity saving measures such as partial light off, revising the setting of temperature of air conditioners (28 °C), electricity-saving setting of PC.

As a result of those measures, the energy consumption CO₂ emission decreased by 24.4% against the projection of 23% reduction compared to FY1990 in total in Japan and by 23.5% against the projection of 12% reduction in production output basic unit in overseas production bases.

Energy consumption CO₂ emission (Japan: Total)



Energy consumption CO₂ emission (Overseas factories: Production output basic unit)



CO₂ emission calculation base:

Electricity: Japan " 0.407t-CO₂/MWh " Overseas factories "0.410t-CO₂/MWh "

Fuel: Ministry of the Environment " Greenhouse Gas Emission Calculation Guideline (March, 2007) "

Environmental Activity in Distribution

Fujitsu General Group is striving to reduce environmental burden by improving transportation efficiency in distribution reviewing the transportation methods and routes.

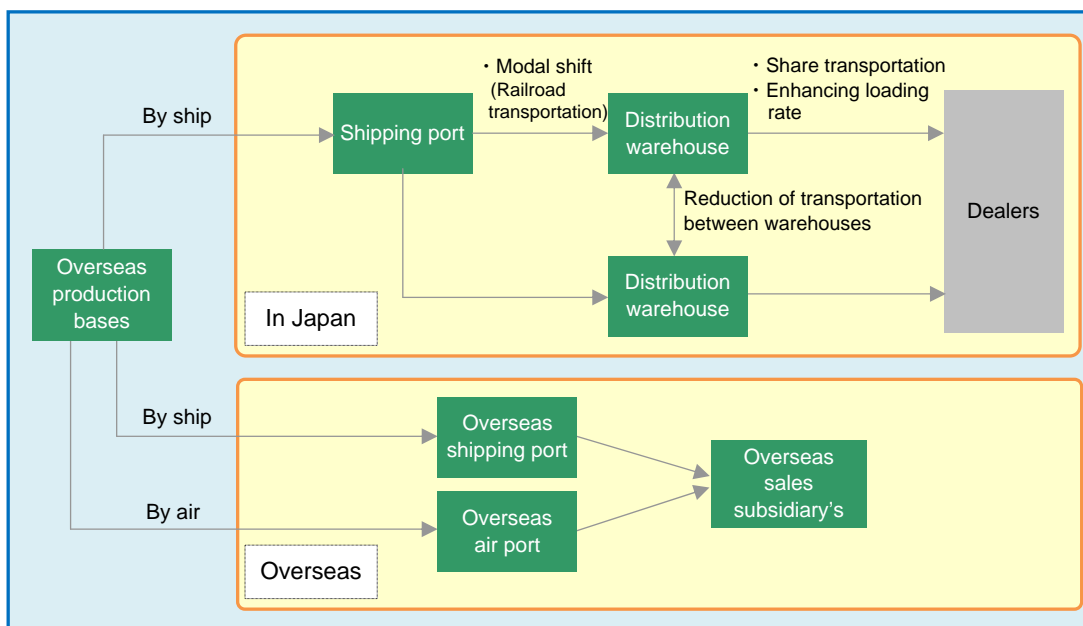
In FY2010, we reduced the “transportation between warehouses” which is re-transporting between warehouses of various places in Japan and implemented the share transportation in Kansai area. We improved the loading efficiency by shifting individual transportation from distribution warehouse to each dealer to the share transportation in coordination with other dealers on the similar transportation route.

By implementing these measures, we reduced CO₂ emission by 34.5% compared to FY2006.

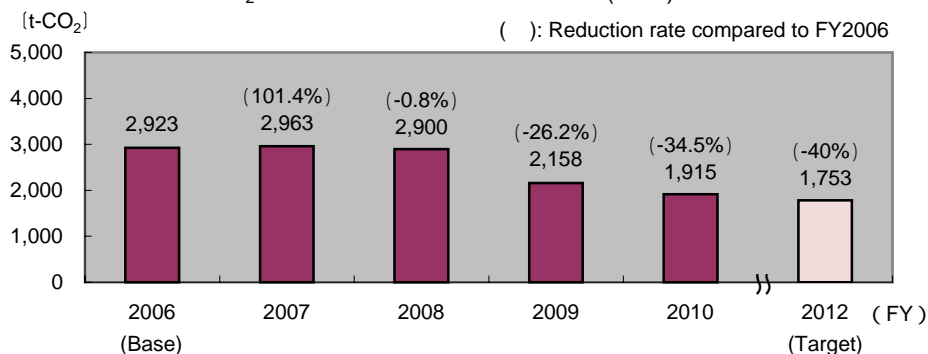
In the future as well, we will strive to reduce the environmental burden by extending the share transportation efforts to other areas and increasing the railroad transportation with less environmental burden which is partly adopted in the domestic transportation.

We are also working on the check of the amount of CO₂ emission generated from the transportation of products to domestic and overseas markets from overseas production bases and reduction of air transportation and enhancement of loading efficiency.

Reduction of environmental burden in distribution



CO₂ emission in domestic distribution (Total)



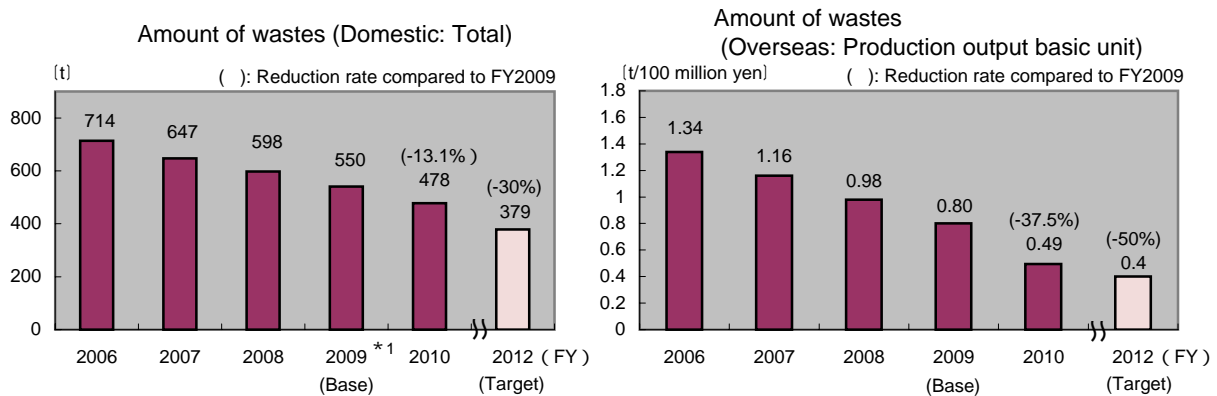
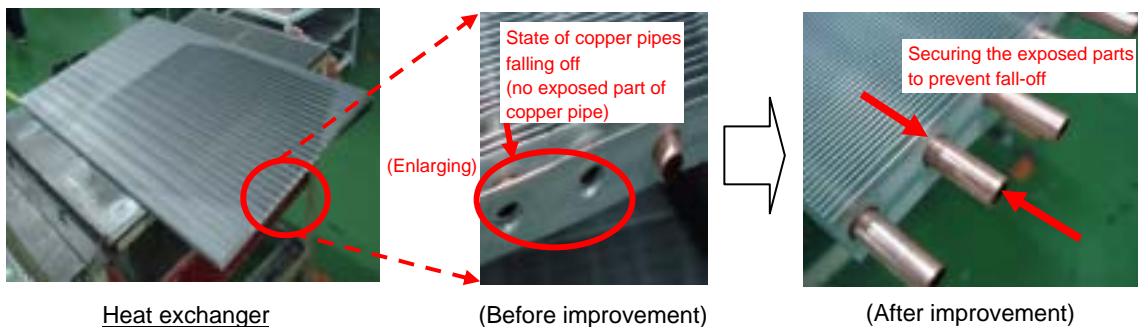
Environmental Consideration in Business Activities

Measures against Wastes

Fujitsu General Group is working on the reduction of wastes and the effective use of resources. We are striving to convert the wastes generated from the business activities into valuable resources with the motto of “Resources if sorted, Trash if mixed”.

The production bases are promoting the reduction of wastes by utilizing the reusable packing materials when parts are delivered from suppliers. Also, we reduced the loss from spoilage by preventing aluminum fins from falling off by securing the copper pipe exposed part by narrowing the aluminum fin pitch when making heat exchanger.

We are also promoting the paperless operation company-wide and the amount of usage can be visualized from each workplace through the in-company intranet for the thorough implementation of the reduction.



* 1 Extending the subject scope to all domestic business bases

Electric Home Appliance Recycling Activity

For the promotion of recycling of the used electric home appliances (air conditioners, CRT/LCD/ Plasma TVs, refrigerators, freezers, washing machines, cloth driers), the “Electric Home Appliance Recycling Law” was enforced in April, 2001, and all the manufacturers were obliged to make recycling disposal of the used electric home appliances.

Under the circumstances, our company established a recycling disposal company, “Fuji Ecocycle Ltd.” in Fujinomiya City, Shizuoka Prefecture and started operation in 2001 and then, constructed a new factory in Hamamatsu, Shizuoka Prefecture starting operating in April, 2010 to strengthen the disposal capacity.

Furthermore, we are promoting “closed recycling” of resources such as recycling the PP material (polypropylene) collected from the used washing machines into resources at Fuji Ecocycle and adopting them for the parts of our company’s air conditioners. In FY2010, we used 171 tons, 160% up from the previous year.

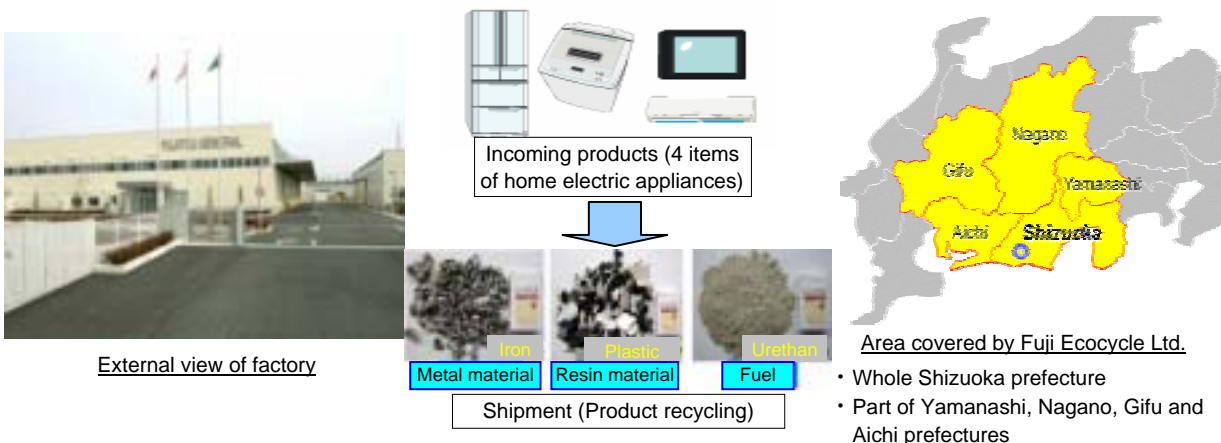
< Features of Fuji Ecocycle Ltd. >

Resource recycling

- Realized the industry's top class product recycling rate by complete manual disassembly and enhancing the accuracy of crushing and sorting.

Environmental consideration for factory vicinity

- Enhancing the sound insulation and minimizing the noise
- Disposal method without using water (No waste water generated)



In accordance to the Home Electric Appliances Recycling Law, Fujitsu General is publicly announcing the actual results of the product recycling in the company's website^(*). The disposed quantity of our products was 381,000 sets and total recycled weight was 15,673 tons for 4 subject items in FY2010.

FY2010 Product Recycling Results

Item	Unit	Air conditioner	TV		Refrigerator /Freezer	Washing machine/ Cloth drier
			CRT type	LCD/Plasma type		
Accepting quantity at specified accepting place	set	172,116	20,142	423	181,784	11,720
Product recycling disposed quantity	set	169,252	19,263	400	180,654	11,763
Product recycling disposed weight	ton	6,965	522	5	11,057	402
Product recycling weight	ton	6,315	477	4	8,516	361
Product recycling rate	%	90	91	82	77	89

Breakdown of Product Recycling

Item	Air conditioner	TV		Refrigerator /Freezer	Washing machine/ Cloth drier
		CRT type	LCD/Plasma type		
Iron	1,538	59	2	4,388	172
Copper	428	20	0	170	8
Aluminum	1,067	0	0	122	5
Composite of nonferrous, iron, etc.	2,324	1	0	1,538	52
CRT glass	-	272	-	-	-
Other valuable items	957	124	2	2,298	124
Total weight	6,315	477	4	8,516	361

*1 Product recycling results : <http://origin.fujitsu-general.com/jp/corporate/eco/recycle/recycle.html>

Environmental Consideration in Business Activities

Regional Contribution Activities

Fujitsu General Group is implementing cleaning and greening activities aiming at the regional environmental protection and co-existence with regional areas.

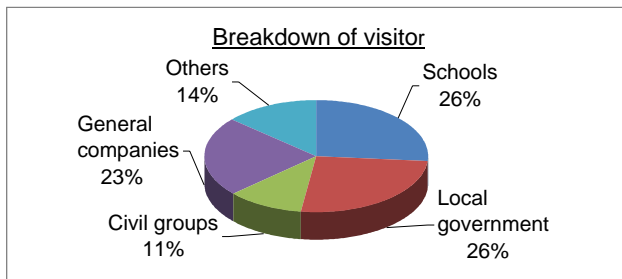


Factory greening (FGA, Thailand)



Greening activity around business office
(Aomori Business Office)

Also, to have Japanese electric home appliance recycling system understood more deeply, Fuji Ecocycle Ltd. is positively accepting the visitors from local government and neighboring schools. The number of visitors in FY2010 was 1,161 and the cumulative total for 10 years from the start of operation became 6,500.



Visiting recycling factory

Natural Disaster Support Activity

We are implementing the support activity for the areas suffered by natural disaster such as earthquake.

• Support for the Great East Japan Earthquake Disaster:

We donated 30 million yen to Japan Red Cross Society as the relief money for the restoration from the Great East Japan Earthquake disaster occurred on March 11 this year. We also donated mobile communication equipment and in-vehicle wireless equipment as substitute for fire-fighting wireless system for emergency communication and disaster prevention wireless system to Iwate Prefecture and Miyagi Prefecture and electric carpets to Kanagawa Prefecture for the sufferers who evacuated to Kanagawa area. Fujitsu General Group is placing top priority to work on the restoration of the social system such as fire-fighting and disaster prevention.

• Support for the New Zealand Earthquake Disaster:

We sponsored the charity cricket game held in Wellington on March 13 with the purpose of reconstruction support for the earthquake disaster occurred in New Zealand on February 22 this year and donated the relief money of NZ\$100,000 (about 6 million yen) together with the proceeds of the game to the New Zealand (Canterbury district) government through our sales subsidiary, Fujitsu General New Zealand Limited.



Support for the New Zealand government

Measures against Radioactive Substance

We established the management system to assure voluntarily the safety of our products by investigating the impact of the radioactive substance due to the accident of Tokyo Electric Power Company Fukushima Daiichi Nuclear Power Plant on the products of our company so that our customers can use our products without anxiety.

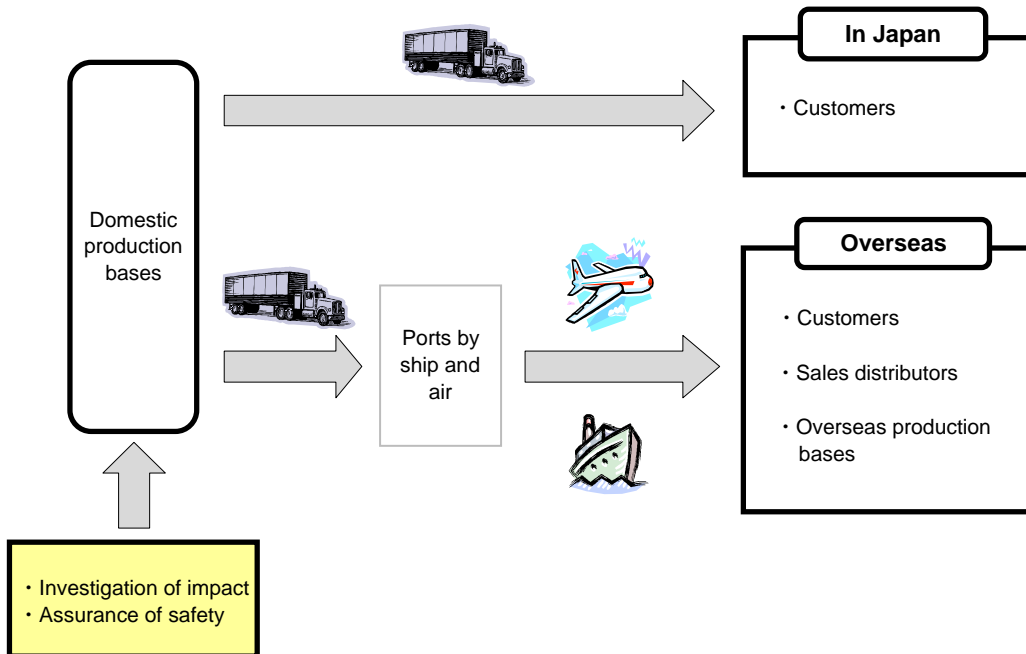
Investigation of impact by radioactive substance:

We are regularly measuring the radioactive substance dose in the factory premises of production bases, factory buildings and products using the measuring equipment.

Assurance of safety:

We assure that the impact on our products is less than the standard value by setting voluntary standard with reference to the standard of ICRP (International Commission on Radiological Protection)

Domestic production bases and destination of products:



Environmental Consideration in Business Activities

Electricity Saving Initiatives

Fujitsu General Group is implementing the following electricity saving initiatives at the Kawasaki head office and domestic business offices and factories aiming to reduce the peak electricity usage between July and September, 2011 by 20% compared to the previous year.

Main electricity saving initiatives at Fujitsu General Group

- 1 . Period of the initiatives:
 - Area serviced by Tokyo Electric Power Company: Weekdays 09.00-20.00, July 1–Sept. 22
 - Area serviced by Tohoku Electric Power Company: Weekdays 09.00-20.00, July 1–Sept. 9
- 2 . Target of saving:
 - 20% reduction in peak electricity usage of the previous year
- 3 . Initiatives in operation:
 - 1) Kawasaki head office
 - Reducing electricity used for test equipment in the air conditioner division (Shifting of starting and operating time)
 - Setting the room temperature of air conditioners at 28
 - Partial suspension of power equipment such as ventilation equipment, elevators and suspension of automatic vending machines
 - 2) Fujitsu General Electronics Ltd. (FGEL)
 - Reducing electricity for each production line by stopping operation in turn (Change of work system by shifting to holidays)
 - 3) Companywide
 - Extending the period of “Cool Biz”, partial light off, partial suspension of air conditioner usage, turning off of PCs and peripheral equipment when not in use
 - Implementing reduction of electricity by 20% at business offices and branches in other than the areas serviced by Tokyo Electric Company and Tohoku Electric Company
 - Monitoring the status of electricity usage in real time at Kawasaki head office and FGEL



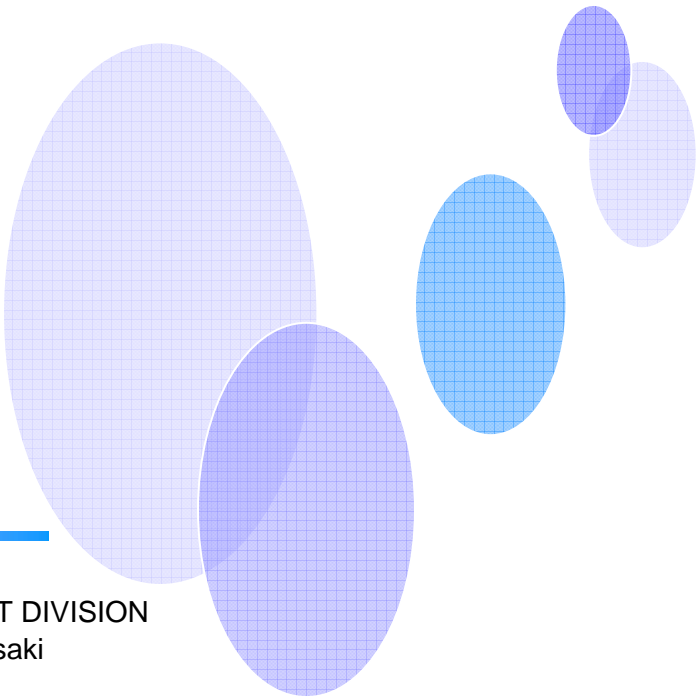
Partial light off



Partial suspension of elevator

- 4 . Encouragement of electricity saving at homes
 - We are encouraging employees to save electricity at their homes by sending specific information on how to save electricity at home and also promoting the electricity saving at homes through the public website.

<http://www.fujitsu-general.com/jp/products/aircon/howtouse/>



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